EPAnEK 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS• ENTREPRENEURSHIP• INNOVATION



The enterprise **KON/NOS THEODORAKOPOULOS AND CO** based in **ATTICA** region, has joined the Action "Digital Step" with a total budget of **84 million €.** The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is **45.088,70€** out of which **22.544,35€** is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- Procurement and installation of ICT equipment
- Software for office applications, web development, e-shop services etc.
- Digital services (Digital advertising, e –security certifications, data entry and transfer etc.)
- ·Wage costs for new personnel

Through the participation in the Action, the enterprise achieved:

- Competitiveness improvement
- Increase of profitability
- Reinforcement of an extrovert business profile
- Enhancement of entrepreneurship
- Creation /maintenance of high quality job positions
- ✓ Other

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.







